



Thomas Baekdal @baekdal Sun Feb 21 12:07:04 +0000 2021

Note to publishers: Over the past several days, you have been screaming that Facebook should for links, so why do you think this is okay?

Offer to pay for the media others produce or shut up. <https://t.co/D0nThrFoRQ>



Chad Schnell
@ChadSchnell

Had a front row seat to the entire engine failure on United flight 328. Kinda traumatized to fly United more. #UnitedAirlines



148K views

23.49 · 20/02/2021 · Twitter for iPhone

1.719 Retweets 441 Quote Tweets 5.542 Likes



BBC_HaveYourSay @BBC_HaveYourSay · 3h

Replying to @ChadSchnell

Hi Chad, I hope you're ok. Did you film this video yourself? Could the BBC and partners please use it in our coverage if so, crediting you as the copyright holder? Thanks.

14 7 84

Lena Camilletti @lena_camilletti · 11h
Replying to @ChadSchnell

Hi Chad, I'm with ABC News. Did you take this video or otherwise own all rights to it? If so, do you agree to allow ABC News and its licensees to use and distribute it without restriction in all media? Full terms: abcnews.com/terms. Thank you!



Image/Video Solicitation and Rights Confirmation Terms
abcnews.go.com

9 replies 5 retweets 58 likes

Show replies

Enda O'Dowd @endajodowd · 3h
Replying to @ChadSchnell

Hi Chad, I hope your ok. Would the Irish Times be able to use this video on the Irish Times website with credit back to you? Thank you and stay safe. Enda

1 reply 1 like

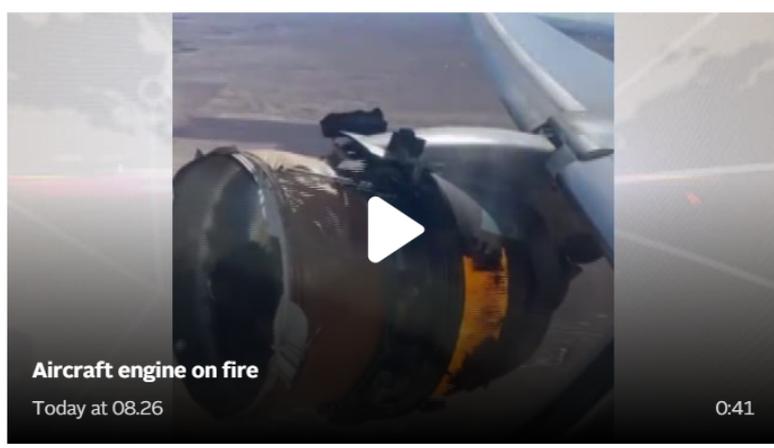
Michael Laird @Laird_ofNowhere · 2h
Pay for it.

3 likes

Then I see this. This news quotes a person called 'Travis Looock', sharing the same video, which was from a person called 'Chad Schnell' ... and credited to 'Esben Christensen'.

But wait... another post shows a picture from Travis, where he is sitting much further forward. <https://t.co/5AaFGq5Yai>

Travis Looock, however, was no more intimidated than that he had the surplus to film out the window. You can watch the video here:



Passenger films out the window, after engine exploded. Video: Esben Christensen



Mike Anderson @MikeNE3



@bbc5live just reported the "uncontained engine failure" of UA328 as an "engine fire". Does this look like an engine fire? (Photo by Travis Look)



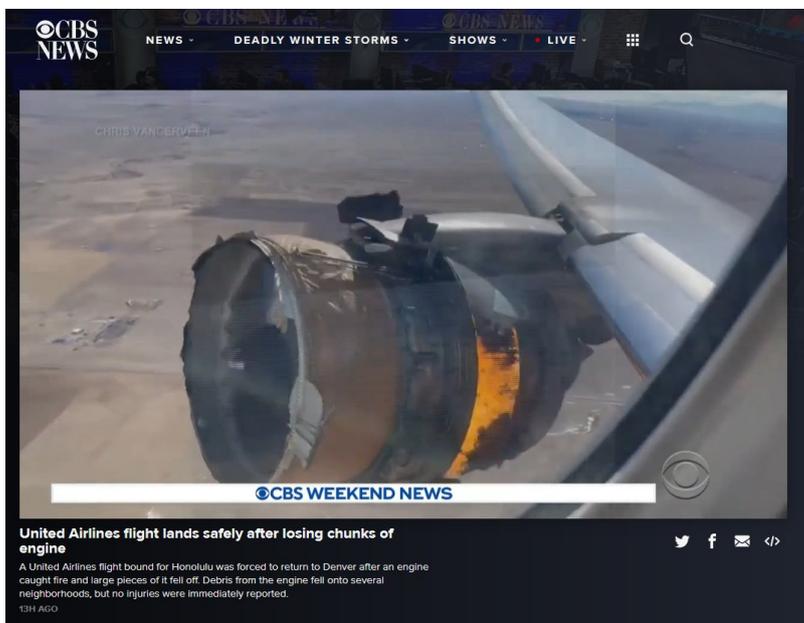
11:18 AM · Feb 21, 2021 · Twitter for iPhone

So... did this newspaper use a stolen video? And credited to another person? What the heck is going on here? And then we see this: "This video posted to social media", with no credit to any person.

This is 100% pure copyright theft. And you are screaming to Facebook to pay for linking?!? Even if you think what Facebook is doing is bad, in comparison to this, it's nothing! <https://t.co/uyLYN3xfnc>



and again here. They used the video, without credit (and mostly likely without paying). <https://t.co/n0pXZf1oZ>



Oh, and it gets better. 9News uploaded the entire video to their YouTube channel (100% theft) ... again with no credit.
<https://t.co/GbAauOda83>

I could go on and on... <https://t.co/xiivcOcQhF>



Seriously publishers. Look yourself in the mirror and ask yourself: "Who is bad guy here?"

You are not even linking. You are just taking. You contribute nothing in return. And then you have audacity to say that Facebook should pay when your own readers link to you.

Another one... credited to ... uh... who?!?! This is not the person who recorded the video. (we now have for different people being credited the same clip) <https://t.co/m0vijwQFsn>



Another example. Once again using a weird crop and attributed to the wrong person.

Here on the internet, every one of these examples is what we call freebooting. That's when you take something that isn't yours and profiting from it. <https://t.co/q0sMs9c1GE>



CBS Denver. Same thing ... no credit at all this time: <https://t.co/omOcwltx80>



Oh... and remember the video I mentioned above, where 9News had uploaded it to their YouTube channel.

Yeah... now other news site, in this case Business Insider, is embedding that into their stories.

Again, you are all freebooting! <https://t.co/JvgmBKdnlb>

INSIDER

flames.



POPUL.



Stock |
compa
BofA

Here is what should happen:

- 1: Get permission from the actual person
- 2: PAY HIM!!!
- 3: Give credit
- 4: Add a link back to the source

This is not difficult people!

But what I find most astonishing is that, the same news sites who are doing all of this, are also including pictures from places like Associated Press ... and you can be damn sure they paid for that.

Just think about this. <https://t.co/xBI2XkgsRk>



People look over debris that fell off a plane that shed parts over a neighborhood in Broomfield, Colo., Saturday, Feb. 20, 2021. Associated Press/David Zalubowski

This is the first video I have found that actually credits the right person ... and is paid for. So good job USA Today. <https://t.co/zVJBa7kNnx>



United Airlines flight forced into an emergency landing

United Airlines Boeing 777 returned to Denver International Airport shortly after takeoff when the right engine failed.

ASSOCIATED PRESS, WOCHIT

2:37 a.m. CEST Feb. 21, 2021

OH...it gets better. Here we have <https://t.co/OYrJrHQ68M> ...the very company owned by Murdoch and who is fighting Facebook: Yes, they took the video too, and credited the wrong person (at least they did add a credit).

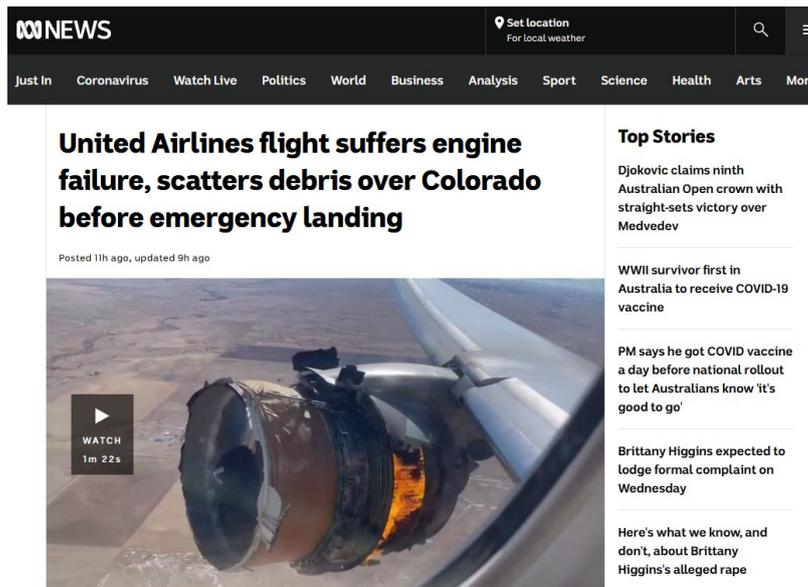
This is the company who thinks 'links' should be paid for ■ <https://t.co/uNSqBA5akl>

Extraordinary footage filmed by a passenger shows the moment a plane's engine burst in US city.

Jessica Wang



And here we have ABC News in Australia. Another publisher who is telling Facebook that they should be paid for being linked to. And yup, they too took this video ... and they did not include a credit: <https://t.co/vueCjvqjqt>



I will add one more. Here is Irish Times. They went out to this person and specifically asked for permissions. But then, on their site, they instead used a video from Reuters that uses his video but does not credit him.

<https://t.co/RX1vD2z5gp>





World | Feb 21, 2021 | A United Airlines flight bound for Honolulu suffered a right engine failure shortly after departing Denver International Airport scattering debris below. Video: Reuters

