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Hollywood history time. Walk a Hollywood lot - particularly @warnerbros in Burbank - and you will inevitably walk past dozens of trailers marked Star Waggon. Ever wonder where they - and the extra g in the name - came from? I did. 1/x <https://t.co/WVnCtNYfxK>



Star Waggon are tricked out trailers used on location for motion picture and television series production, most notably to provide places for actors, makeup, and wardrobe near the set. 2/x <https://t.co/EZWs7gHDV6>



It used to be that standard motor homes were rented and placed near sets to serve the purpose. But that became overly expensive (had to pay a driver anytime the set was active, the motors break down eventually) and it turned out that actors didn't need four burner stoves. 3/x <https://t.co/2jDJcz4JJi>



Enter, in the late '70s: Lyle Waggoner (w/ 2 g's) and his savvy side hustle. Lyle was a long time television actor, in everything from The Carol Burnett Show, Happy Days, Love Boat, and Mork & Mindy. Lyle also had a starring role as Steve Trevor in the TV series Wonder Woman. 4/x <https://t.co/FqrP5aB4MY>





As a steady television actor, Lyle got to know what was needed - and would be appreciated - by the cast and crew on a set. In 1979, Lyle enjoyed the on set perks of being Wonder Woman's Steve Trevor...including having access to a motor home on set (thanks [@warnerbrostv](https://twitter.com/warnerbrostv)). 5/x <https://t.co/qqzHixCUJc>



Lyle found out that the motor home he was using during the production of Wonder Woman was rented by the studio from a nearby resident. Would you rent a motor home from me?, he asked the studio. They said sure. Lyle went shopping for a motor home. 6/x <https://t.co/w1jWKyovol>



Lyle the TV actor soon bought a fleet of motor homes at \$50K apiece, renting them out to Hollywood productions. He'd take a loan to acquire each motor home, monthly payment = \$400. Lyle would rent the same motor home out to studios for \$400-\$500 per WEEK. Pretty pretty good. 7/x <https://t.co/CICGPrhX19>



9 yrs after he got started, Lyle stopped buying standard motor homes and instead built trailers ideally suited for Hollywood productions. His goal was simple: make the best trailers in Hollywood. Full length mirrors, an area for makeup, long luxury couches, and more. 8/x <https://t.co/e2sPrrXEMF>





Fast forward 33 years and Star Waggon is living up to its founder's ambitions and much more. Some of the highest end trailers cost over \$2 million. Weekly rental rates have gone from \$400/week to, in some cases, over \$10K/week. 9/x <https://t.co/IVnuaWsbA3>



Lyle Waggoner passed away in March of last year at 84, having uniquely made a lasting and positive mark in front of the camera AND behind it. Star Waggon very much lives on. RIP Lyle Waggoner, actor + savvy entrepreneur. So ends this edition of Hollywood history time. 10/10 <https://t.co/ifuVftOMuh>

