



**Mobile Home Park Guy** @mhp\_guy Mon Apr 10 13:15:03 +0000 2023

Google is quietly screwing business owners. If you ever want to use Gmail to have a custom @domain email address, bookmark this and save hundreds \$\$:

@domain Backstory: I own a small startup incubator. We partner with college students to launch products and services.

Most fail, some succeed.

This means we are buying domains and creating firstname@customdomain . com email accounts on a regular basis.

@domain If you want to use Gmail for a custom email address you'd go to workspace . google . com. I recommend buying your domain elsewhere like Namecheap.

Verify your domain and then head to the pricing page: <https://t.co/u4jptM4HnC>

Google Workspace Solutions Products Industries Pricing Resources

How teams of all sizes connect, create, and collaborate.

A flexible, innovative solution for people and organizations to achieve more.

Get started

@domain Here's where the funny business starts. Last month they didn't even tell you what it would cost at signup. They just made you opt-in for an \$18/month/user(!) account!

Now, they graciously show you the price. It dropped, how generous! <https://t.co/1AJT7KJnDS>

# A plan for you





We recommend ?

## Business Standard

**\$14.40** USD

user / month ▼

Try free for 14 days

-  Custom and secure business email
-  150 participant video meetings + recording
-  2 TB cloud storage per user
-  Modern collaboration apps
-  Security and management controls
-  Standard Support (paid upgrade to Enhanced Support)

+ Add promo code

@domain There's no option to downgrade tiers. Funny how they say "we recommend" when you literally can't choose anything else.

This is incredibly misleading, because there ARE cheaper options, but you have to jump through hoops, later on in the process, to find them.

Choose monthly <https://t.co/RbUS7AKK8H>

We recommend ⓘ

## Business Standard

**\$14.40** USD

user / month ▾

### SELECT PAYMENT PLAN



**Flexible plan** **\$14.40** USD  
user / month

- ✓ No long term commitment
- ✓ Cancel or downgrade to Business Starter [anytime](#)
- ✓ Price billed monthly (starting Apr 24, 2023)
- ✓ Add or remove users as needed

**Annual plan** **\$12** ~~\$14.40~~ USD  
user / month

👁️ 16.67% off ⓘ

- ✓ Requires 1 year commitment, subject to closeout charge for early termination
- ✓ Annual price billed monthly (starting Apr 24, 2023)
- ✓ Add users as needed, remove users only when you renew the contract

**@domain** After getting to the Admin screen, navigate to the billing section and then click on the plan that you just selected at signup. <https://t.co/Bp05ZcGGel>

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## Subscriptions

 Your Google Workspace Business Starter subscription

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**Subscriptions**    [Add or upgrade a subscription](#)

Name ↑

 Google Workspace Business Starter


@domain In grey, down on the left you'll see upgrade or downgrade. Click that, then click "Business Starter" on the next page.


That's what you want. Last month it was \$6/user, but it's \$7.20 now.


There's no reason to get the more expensive tiers at this stage, or likely ever. <https://t.co/0kIPZ99Zzu>


Professional email and core collaboration tools, such as business e... [Show more](#)

**Active**  
Since Apr 8, 2023

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## Google Workspace

Everything you need to get anything done, now in one place. Choose your edition.

[Compare editions](#)



Filter by features

 <b>Google Workspace Business Starter</b> Professional email and core collaboration tools, such as business editions of Gmail, Drive, Calendar, and Meet video conferencing. Includes up to 30 GB storage for each user, video meetings for up to 10... <a href="#">View your subscription</a> <b>PURCHASED</b> ✓	 <b>Google Workspace Enterprise Plus</b> Most advanced security and compliance controls for complete productivity and collaboration with unlimited storage <b>SWITCH</b>	 <b>Google Workspace Enterprise Standard</b> Complete productivity and collaboration and as much storage as you need with enterprise-grade security & management <b>SWITCH</b>	 <b>Google Workspace Business Plus</b> Enhanced security and compliance with our most advanced meeting capabilities <b>SWITCH</b>
 <b>Google Workspace Business Standard</b> Enhanced collaboration and productivity, with additional storage <b>SWITCH</b>			

@domain What's funny is that up until last month, Google didn't even offer any discount for the yearly option. How dumb. It was \$6/month or \$72/year.

Now they offer a discount but make the pricing even more misleading and hard to change.

Do this RIGHT when you sign up

**@domain** Now that OpenAI is eating their lunch I guess this is how they keep the lights on?

I still think \$7.20/month is an incredible value for everything that Google Workspace provides, just don't pay more than you need to.

BTW, Google Voice is now an EXTRA \$10/month/user.

Hope this helps a young startup save some much needed cash.

Would always appreciate a RT! Find me at **<http://MHPguy.com>**

**[https://twitter.com/mhp\\_guy/status/1645415093767733249](https://twitter.com/mhp_guy/status/1645415093767733249)**