

## Mobile Home Park Guy @mhp\_guy Mon Apr 10 13:15:03 +0000 2023

Google is quietly screwing business owners. If you ever want to use Gmail to have a custom **@domain** email address, bookmark this and save hundreds \$\$:

@domain Backstory: I own a small startup incubator. We partner with college students to launch products and services.

Most fail, some succeed.

This means we are buying domains and creating firstname@customdomain . com email accounts on a regular basis. @domain If you want to use Gmail for a custom email address you'd go to workspace . google . com. I recommend buying your domain elsewhere like Namecheap.

Verify your domain and then head to the pricing page: https://t.co/u4jptM4HnC

Google Workspace Solutions Products Industries Pricing Resources



A flexible, innovative solution for people and organizations to achieve more.

Get started

@domain Here's where the funny business starts. Last month they didn't even tell you what it would cost at signup. They just made you opt-in for an \$18/month/user(!!) account!

Now, they graciously show you the price. It dropped, how generous! https://t.co/1AJT7KJnDS

## Google Workspace

## A plan for you

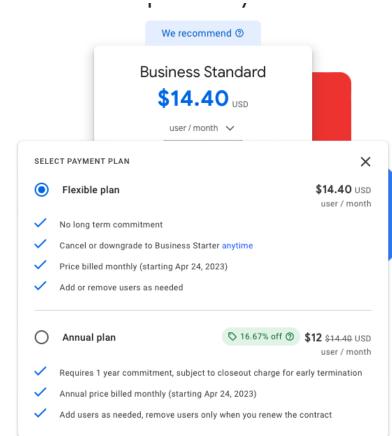
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Try free for 14 days	
Custom and secure business email	
150 participant video meetings + recording	
2 TB cloud storage per user	
Modern collaboration apps	
Security and management controls	
Standard Support (paid upgrade to Enhanced Support)	

@domain There's no option to downgrade tiers. Funny how they say "we recommend" when you literally can't choose anyting else.

This is incredibly misleading, because there ARE cheaper options, but you have to jump through hoops, later on in the process, to find them.

Choose monthly https://t.co/RbUS7AKK8H



@domain After getting to the Admin screen, navigate to the billing section and then click on the plan that you just selected at signup. https://t.co/Bp05ZcGGel



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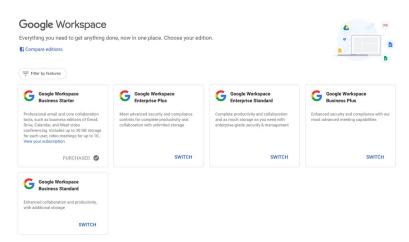
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@domain In grey, down on the left you'll see upgrade or downgrade. Click that, then click "Business Starter" on the next page.

That's what you want. Last month it was \$6/user, but it's \$7.20 now.

There's no reason to get the more expensive tiers at this stage, or likely ever. https://t.co/0kIPZ99Zzu

	Professional email and core collaboration tools, such as business e Show more
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†↓	UPGRADE OR DOWNGRADE
	Upgrade or downgrade
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@domain What's funny is that up until last month, Google didn't even offer any discount for the yearly option. How dumb. It was \$6/month or \$72/year.

Now they offer a discount but make the pricing even more misleading and hard to change.

Do this RIGHT when you sign up

@domain Now that OpenAI is eating their lunch I guess this is how they keep the lights on?

I still think \$7.20/month is an incredible value for everything that Google Workspace provides, just don't pay more than you need to.

BTW, Google Voice is now an EXTRA \$10/month/user. Hope this helps a young startup save some much needed cash.

Would always appreciate a RT! Find me at http://MHPguy.com

## https://twitter.com/mhp\_guy/status/1645415093767733249