



Mike Masnick @mmasnick Tue Nov 01 22:39:51 +0000 2022

I'm struggling to understand the logic as to how this plan does literally anything to stop spam and scams. But, here's the best I can come up with (note: it won't work) based on Musk's random musings... (1 of x) <https://t.co/TgZEPVfiYY>

Elon Musk @elonmusk · 4h

You will also get:

- Priority in replies, mentions & search, which is essential to defeat spam/scam
- Ability to post long video & audio
- Half as many ads

6,144 11.7K 89.4K

Michael Saylor @saylor · 4h

Replying to @elonmusk

The bots won't like this.

203 272 5,764

Elon Musk @elonmusk

Replying to @saylor

Yes, this will destroy the bots. If a paid Blue account engages in spam/scam, that account will be suspended.

Essentially, this raises the cost of crime on Twitter by several orders of magnitude.

11:31 AM · Nov 1, 2022 · Twitter for iPhone

Dan @EmmonsPired · 4h

Replying to @MKBHD

Pay for blue check verification will solve most of the bot and impersonation problem. Cant hide an infinite amount of anon keyboard warriors behind free accounts.

205 131 2,658

Elon Musk @elonmusk · 4h

Replying to @EmmonsPired and @MKBHD

Exactly

411 149 4,656

The whole "priority in replies, mentions" bit is that while he CLAIMS he's giving "power to the people" and removing the classist system, he's actually just making it worse. Those who pay get a cleaned up Twitter. Those who don't get flooded with spam. <https://t.co/BioKIHobF7>



Elon Musk 
@elonmusk

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10:41 AM · Nov 1, 2022 · Twitter for iPhone

So, for the group of people who are willing to pay (which could very much include spammers and scammers), there will be one version of Twitter. And the *incentives* are now totally screwed up, because the more people are faced with spam, the more they might just pay up...

... or, more likely, just go somewhere else that doesn't try to make them pay up to enjoy the site. The whole thing seems strange and is the kind of thing that people who DO NOT EXPERIENCE TWITTER LIKE MOST PEOPLE think makes sense. But will end up driving users away.

So, yes, as some people are pointing out, he's "getting rid of the classist system of lords and peasants" by creating a new such system, but worse, with screwed up incentives.